REMARKS

Favorable reconsideration of this application in light of the following discussion is respectfully requested.

Claims 3-4, 6 and 9-15 are presently active in this case. The present Amendment amends Claims 3-4 and 6, support for which is found at least in Fig. 5; Claims 1-2, 5 and 7-8 are cancelled without prejudice or disclaimer, Claims 9-15 are newly added. No new matter has been added.

The outstanding Office Action objected to Claims 2 and 4 because of informalities. Claims 1-8 were rejected under 35 U.S.C. §102(e) as anticipated by <u>Cok</u> (U.S. Patent No. 6,865,550).

In response to the objection to Claims, Claim 4 is amended to recite "recording."

Accordingly, Applicants respectfully request that the objection to this claim be withdrawn.

In response to the rejection of Claims 3 and 6 under 35 U.S.C. §102(e), Applicants respectfully request reconsideration of this rejection and traverse the rejection, as discussed next.

Applicants' invention, as recited in amended Claim 3, relates to a data recording medium, including: a medium identification information unique to the data recording medium recorded on the data recording medium; a plurality of programs recorded on the data recording medium, wherein the medium identification information includes information with which one of the plurality of programs is designated; and a starting program, recorded on the data recording medium, configured to cause the program designated with the medium identification information to automatically start. Independent Claim 6 recites similar features in the context of a program starting method.

As explained in Applicants' Specification at page 2, lines 4-8, Applicants' invention improves upon conventional data recording mediums because it allows hardware on which a program runs to be restricted.

Turning now to the applied reference, <u>Cok</u> describes a system for secure distribution and playback of digital data. ¹ <u>Cok</u> further describes that a playback device accesses data mediums and the playback identifiers for digital data playback. ² However, <u>Cok</u> fails to disclose the claimed starting program, *recorded on the data recording medium*, configured to cause the program designated with the medium identification information to automatically execute. On the contrary, <u>Cok</u> explicitly describes that the medium is inserted into the playback device and that the playback device accesses the medium and the identifiers. ³ <u>Cok</u> is entirely silent on a starting program that is recorded on the data recording medium, configured to cause a program to start. A playback device accessing identifiers, as taught by Cok, is not a starting program recorded on the data recording medium, as claimed.

Therefore, the applied reference fails to disclose or suggest every feature recited in Applicants' claims, so that Claims 3-4 and 6 are patentably distinct over <u>Cok</u>. Accordingly, Applicants respectfully traverse, and request reconsideration of, the rejection based on <u>Cok</u>.

New Claims 9-15, in addition to being dependent upon the above distinguished base claims, recite more detailed aspects of the Applicants' invention not disclosed or suggested by the references of record.

¹ See <u>Cok</u> in the Abstract.

² See Cok at column 3, lines 12-28.

³ See \overline{Cok} at column 4, lines 27-32.

⁴ See MPEP 2131: "A claim is anticipated <u>only if each and every</u> element as set forth in the claim is found, either expressly or inherently described, in a single prior art reference," (Citations omitted) (emphasis added). See also MPEP 2143.03: "All words in a claim must be considered in judging the patentability of that claim against the prior art."

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Consequently, in view of the present Amendment, no further issues are believed to be outstanding in the present application, and the present application is believed to be in condition for formal Allowance. A Notice of Allowance for Claims 3, 4 and 6 and 9-15 is earnestly solicited.

Respectfully submitted,

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